



# MT-28

BECOME A  
**SPONSOR!**  
BECOME AN  
**EXHIBITOR!**

10–15 September 2023  
**Aix-en-Provence**, France  
<https://mt28.iter.org>

DE LA RECHERCHE À L'INDUSTRIE



china eu-india japan korea russia usa





# INTRODUCTION



**The International Magnet Technology conference series** provides a forum for the exchange of magnet related technology and design techniques, to diffuse in the scientific community new applications for magnets, to provide an exchange between research activities and industrial applications, and to encourage professional scientists and engineers to follow careers in magnets.

For **2023, the first in-person conference for 4 years**, we are focusing on present and future applications of magnets in the lead areas of Fusion, High Energy Physics, Power Engineering and Medical Diagnosis, with debates about future directions and challenges for the superconducting magnet community.

We will run in parallel an industrial exhibition and support an active student program with special sessions and social events, competitions and short courses.

*The MT-28 program committee is enthusiastically preparing a unique scientific program that will showcase, in a city rich with 2,000 years of history, frontier magnet technologies from all around the world.*

*Besides a high-level conference with vast opportunities for exchange, we are offering tours to the ITER site where you can see some of the world's largest magnets with your own eyes.*





# EXHIBITION

The MT28 Organizing Committee welcomes companies and academic partners wishing to display their products and services to the largest gathering of experts in the field of magnets. We expect an attendance of **up to 1000 top scientists and engineers** involved in research and development of magnet technology.

Booth sizes range from 6m<sup>2</sup> to 12 m<sup>2</sup>.

## Booths prices include:

- Walls, 1 table, 2 chairs
- 2 exhibitor registrations (includes access to all technical sessions, coffee breaks, the Welcome and Exhibitor Reception).
- 1 ticket to banquet
- 1 manuscript submission
- 1 electronic copy of proceedings
- One booth identification sign (20cm x 100cm) (8" x 47").
- WiFi access

If you are interested to book an exhibition space, please contact [exhibition@mt-28.com](mailto:exhibition@mt-28.com)

**Standard Booth**  
3mx2m (10'x7')  
5000 €

**Medium Booth**  
3mx3m (10'x10')  
7000 €

**Large Booth**  
3mx4m (10'x14')  
9000 €



# SPONSORSHIP

Supporting MT28 is a unique opportunity to reach hundreds of influential experts, young talents, lab heads and startup managers from all across the world ! It is a great way to actively participate to the magnet community, while promoting your assests and know-how.

The MT-28 Organizing Committee will acknowledge its supporters by publishing the company name, logo and web address on the MT-28 website, the conference venue displays and on all printed and electronic materials.

The listing below shows the support opportunities. If you wish, you can support MT28 in any other way or with a higher contribution. Your gesture will be highly appreciated by the international magnet community, which is actively participating in building a better and sustainable future.

Concerning inquiries related to sponsorship opportunities, please contact us by sending an e-mail to [sponsorship.mt28@iter.org](mailto:sponsorship.mt28@iter.org)





## GOLD SPONSORSHIP PACK

€15000

This pack gives you access to **a panel of advertising means and opportunities** during the conference. It includes:

- Your logo will be displayed on the front page of the conference booklet;
- A full page advertisement in the conference booklet;
- One promotional item of your choice in the conference bag
- Sponsorship of one coffee break (company name and logo on display)
- One vertical poster stand (60cm x 150cm) at the entrance
- Oral acknowledgment at the MT28 opening address, your logo and company name on introduction slides

There are three Gold Sponsoring Packs available.

## EXCLUSIVE PLENARY SPONSOR

3500 €

You sponsor one of the **five plenary sessions by most recognized scientists**, with maximum exposure to the conference participants. Your company's name will be included in the session and your name and logo will appear on the rotating slides before the start of the session. Your company's name will be acknowledged by the session moderator before presenting the next speaker.

The Exclusive Plenary Package is offered to five sponsors.



### **GENERAL SUPPORT**

1300 €

Your contribution will provide general support for the conference organization, helping with logistics, scientists and student support.



### **STUDENT SUPPORT**

1300 €

Your contribution will help students to attend this event. The funds will be used to support registration, publication or travel fees.



### **OTHER SPECIAL SESSION**

1300 €



### **STUDENT COMPETITION AND AWARD SPECIAL SESSION**

2500 €

This special session will reward outstanding students for the excellence of their work. The students will be selected by the MT28 expert committee. This session is one of the highlights of the conference week, with exceptional attendance and exposure.

The names and logos of the sponsors will be shown on the rotating slides (one promotional picture possible). They will also be acknowledged by the session moderator for supporting exceptional students. Your contribution will help students participating to this international event. The funds will be granted for their registration, publication or travel fees.

The Student Competition Package is offered to two sponsors.



### **CONFERENCE BAG**

5500 €

The MT28 conference give-away bags will feature the logos of two sponsors. Each one gets to include a promotional item.



### **LANYARDS FOR CONFERENCE BADGES**

4500 €

Your company's name and logo - along the MT28 logo - will be printed on the lanyards handed out to each conference participant.



### **PROMOTIONAL ITEM (MULTIPLE)**

1500 €

You can include your company's promotional item in the conference bag.



### **CONFERENCE PROGRAM BOOKLET ADVERTISING**

Each participant will receive a conference summary booklet.

We are offering the following advertising opportunities:

- **Outer Front Page Color Logo** : Only included in Gold Sponsor
- **Inner Front Page logo and name**: 2000 €
- **Inner Back Page logo and name**: 2000 €
- **Outer Back Page colour logo**: 2500 €
- **Full page inside**: 1300 €



**MT-28**  
BECOME A **SPONSOR!**  
BECOME AN **EXHIBITOR!**



<https://mt28.iter.org>